

Privacy Policy for Dirigere Advisory Pty Limited

What is Dirigere Advisory Pty Limited

Dirigere Advisory Pty Limited ("Dirigere") is an Australian Financial Services Licensee ("AFSL") whose financial advisers and authorised representatives provide retail or wholesale clients with financial advice.

Dirigere's ABN is 57 640 403 836 and its AFSL number is 524371.

For the purpose of this Privacy Policy, any reference to Dirigere includes their officers, agents, employees, contractors, financial advisers and authorised representatives who will be bound under these arrangements.

Responsibility

Dirigere acknowledges the importance of having a Privacy Policy in accordance with the Australian Privacy Principles (APP's). This Policy provides guidance on how Dirigere, its entities, officers, advisers, agents and employees who collect, use and retain personal and sensitive information will comply with the APP's.

Overview

Dirigere intends that this policy will apply to all participants in its business and the Privacy Amendment Act states that the APP's apply to individuals, body corporates, partnerships, unincorporated associations or trusts unless they are a small business operator (a small business operator is defined as a business with an annual turnover of \$3,000,000 or less for a financial year unless an exemption applies). Notwithstanding that some advisers may operate a business that would come under the small business exemption, as advisers or agents of Dirigere they are required to comply with the APPs.

Definition

Personal information means information or an opinion about an identified individual, or an individual who is reasonably identifiable:

- Whether the information or opinion is true or not; and
- Whether the information or opinion is recorded in a material form or not.

APP1 – Open and transparent management of personal information.

APP 1 requires organisations to have ongoing practices and policies in place to ensure that they manage personal information in an open and transparent way.

APP 1 introduces more prescriptive requirements for privacy policies than the existing requirements in NPP 5.1. An organisation must have an APP privacy policy that contains specified information, including the kinds of personal information it collects, how an individual may complain about a breach of the APPs, and whether the organisation is likely to disclose information to overseas recipients.

An organisation needs to take reasonable steps to make its APP privacy policy available free of charge and in an appropriate form.

APP 1 also introduces a positive obligation for organisations to implement practices, procedures and systems that will ensure compliance with the APPs and any registered APP codes.

In accordance with the above requirements, it is the policy of Dirigere that:

- All persons to whom this policy applies are required to familiarise themselves of their obligations under the APPs.
- Dirigere will provide training as and when required to ensure persons to whom this policy applies are aware of their obligations under the APPs.

All clients of Dirigere are entitled to access their private information upon request.

Any complaints relating to the handling of private information shall be referred to Dirigere.

How Dirigere manages private information will be set out in this policy.

On request, clients are to have free access to this policy in any form requested, so long as it is practical to do so.

Representatives of Dirigere may collect and hold personal information such as a person's name, address, date of birth, income, tax file number (TFN) and such other information that may be required from time to time in order to provide services to clients. This is collected directly from its clients and personal information is held by either Dirigere or its advisers and agents.

Any personal information collected by Dirigere is solely for the purpose of providing services to clients and meeting licencing obligations, and is not to be used for any other purpose without consent. Any client may seek access to their personal information by contacting the appropriate person within Dirigere. If a correction is required to that personal information the client may make that amendment by notifying Dirigere.

If a client is not satisfied with the outcome of their complaint they may lodge a complaint with the Office of the Australian Information Commissioner (OAIC). Further information is available on the OAIC's website at www.oaic.gov.au.

Dirigere will only disclose personal information of its clients to overseas recipients where such disclosure is required to give effect to the instructions of a client. It is not practical to list all countries to which this applies due to the variety of international financial services available to clients.

APP2 – Anonymity and Pseudonymity

APP 2 sets out a new requirement that an organisation provide individuals with the option of dealing with it using a pseudonym. This obligation is in addition to the existing requirement that organisations provide individuals with the option of dealing with them anonymously.

Both requirements are subject to certain limited exceptions, including where it is impracticable for the organisation to deal with an individual who has not identified themselves, or where the law or a court/tribunal order requires or authorises the organisation to deal with individuals who have identified themselves.

As Dirigere deals primarily with clients in financial services, it is unlikely that it would be practical for services to be provided to those clients without them having identified themselves. Further, in most situations Dirigere will be required under the terms of the Anti-Money Laundering and Counter-terrorism Financing Act 2006 (Cth) (AML/CTF Act) to appropriately identify clients.

APP3 – Collection of solicited personal information

APP 3 outlines when and how an organisation may collect personal and sensitive information that it solicits from an individual or another entity.

An organisation must not collect personal information (other than sensitive information) unless the information is reasonably necessary for one or more of the organisation's functions or activities.

APP 3 clarifies that, unless an exception applies, sensitive information must only be collected with an individual's consent if the collection is also reasonably necessary for one or more of the organisation's functions or activities.

An organisation must only collect personal information from the individual unless it is unreasonable or impracticable to do so.

Dirigere is required to collect only information that is reasonably necessary for one or more of its functions. To meet legislative requirements it is envisaged that Dirigere will be required to collect the information needed to comply and store that information including Tax File Numbers and personal medical information.

Where personal information is required to be obtained from clients in order for them to be provided services from Dirigere, those entities must consent to the collection of their personal information.

Dirigere may be provided with personal information collected from clients of non-related entities for the purpose of providing the services offered by Dirigere. The information collected from third parties is collected and used only for the purpose of the specific service and is not disclosed or used for any other purpose.

A collection notice statement relating to this will be required on the websites of the entities recorded.

APP4 – Dealing with unsolicited personal information

APP 4 creates new obligations in relation to the receipt of personal information which is not solicited.

Where an organisation receives unsolicited personal information, it must determine whether it would have been permitted to collect the information under APP 3. If so, APPs 5 to 13 will apply to that information.

If the information could not have been collected under APP 3, and the information is not contained in a Commonwealth record, the organisation must destroy or de-identify that information as soon as practicable, but only if it is lawful and reasonable to do so.

Dirigere, where in receipt of information detailed above should review whether that information would have been necessary or obtained under APP3, and if not then take action to destroy or de-identify that information if it is lawful and reasonable to do so (for example documents of a personal nature (photos, letters, emails) accidentally included in other information provided).

APP5 – Notification of the collection of personal information

APP 5 specifies certain matters about which an organisation must generally make an individual aware, at the time, or as soon as practicable after, the organisation collects their personal information.

In addition to the matters listed in NPP 1.3, APP 5 requires organisations to notify individuals about the access, correction and complaints processes in their APP privacy policies, and also the location of any likely overseas recipients of individuals' information.

In the event that entities of Dirigere utilise third parties to collect information then they are obliged under this policy to provide the above information.

APP6 – Use and disclosure of personal information

APP 6 outlines the circumstances in which an organisation may use or disclose the personal information that it holds about an individual.

APP 6 generally reflects the NPP 2 use and disclosure obligations. In addition, APP 6 introduces a limited number of new exceptions to the general requirement that an organisation only uses or discloses personal information for the purpose for which the information was collected.

These exceptions include where the use or disclosure is reasonably necessary:

- to assist in locating a missing person
- to establish, exercise or defend a legal or equitable claim, or
- for the purposes of a confidential alternative dispute resolution.

If approached for the disclosure of personal information outside its normal business practices (including those above) then approval should be sought from the Dirigere Privacy Officer.

APP7 – Direct marketing

The use and disclosure of personal information for direct marketing is now addressed in a discrete privacy principle (rather than as an exception in NPP 2).

Generally, organisations may only use or disclose personal information for direct marketing purposes where the individual has either consented to their personal information being used for direct marketing or has a reasonable expectation that their personal information will be used for this purpose, and conditions relating to opt-out mechanisms are met.

APP 7.5 permits contracted service providers for Commonwealth contracts to use or disclose personal information for the purpose of direct marketing if certain conditions are met.

Representatives of Dirigere must have direct marketing approved by the licensee and for the purposes of this policy any marketing material that is explicitly provided for clients, e.g. monthly magazines should provide those clients with the easy ability to opt-out.

Clients of Dirigere can elect to opt-out of receiving direct marketing materials by contacting their adviser or the Privacy Officer at Dirigere.

APP8 – Cross-Border disclosure of personal information

APP 8 and a new section 16C introduce an accountability approach to organisations' cross-border disclosures of personal information.

Before an organisation discloses personal information to an overseas recipient, the organisation must take reasonable steps to ensure that the overseas recipient does not breach the APPs (other than APP 1) in relation to that information. In some circumstances an act done, or a practice engaged in, by the overseas recipient that would breach the APPs, is taken to be a breach of the APPs by the organisation. There are several exceptions to these requirements.

Other than in the circumstances outlined in APP1 or financial products and services approved by Dirigere, representatives shall seek approval from Dirigere's Privacy Officer prior to establishing arrangements that would see personal information transferred out of Australia without the clients' prior approval. (e.g. utilising an overseas based accounting organisation to provide work).

APP9 – Adoption, use or disclosure of government related identifiers

APP 9 prohibits an organisation from adopting, using or disclosing a government related identifier unless an exception applies. APP 9 generally retains the same exceptions as NPP 7, with some additions and amendments.

Representatives of Dirigere shall not use for example a tax file number as a client reference for filing purposes.

APP10 – Quality of Personal Information

Under APP 10, an organisation must take reasonable steps to ensure the personal information it collects is accurate, up-to-date and complete (as required by NPP 3).

In relation to use and disclosure, the quality requirements differ from NPP 3. For uses and disclosures, the personal information must be relevant, as well as, accurate, up-to-date and complete, having regard to the purpose of the use or disclosure.

Representatives of Dirigere are required to update information held on a regular basis and should not rely on out of date information.

APP11 – Security of personal information

APP 11 requires an organisation to take reasonable steps to protect the personal information it holds from interference, in addition to misuse and loss, and unauthorised access, modification and disclosure (as required by NPP 4.1).

All Dirigere Representatives must take reasonable steps to ensure that data is securely stored including password protection on computer files and confidential destruction of paper records.

APP 11 requires representatives of Dirigere to take reasonable steps to destroy or de-identify personal information if the organisation no longer needs it for any authorised purpose. Under APP 11 there are two exceptions to this requirement:

- the personal information is contained in a Commonwealth record, or
- the organisation is required by or under an Australian law or a court/tribunal order to retain the information.

APP12 – Access to personal information

The APPs separate the access and correction requirements into two separate principles.

Like NPP 6, APP 12 requires an organisation to give an individual access to the personal information that it holds about that individual, unless an exception applies. The exceptions are substantially similar to the exceptions in NPP 6.

There is a requirement for organisations to respond to requests for access within a reasonable period. In addition, organisations must give access in the manner requested by the individual if it is reasonable to do so. If an organisation decides not to give an individual access, it must generally provide written reasons for the refusal and the mechanisms available to complain about the refusal.

If an organisation charges an individual for giving access to the individual's personal information, the charge must not be excessive, and must not apply to the making of the request.

APP13 - Correction of personal information

APP 13 introduces some new obligations in relation to correcting personal information, which differ from those in NPP 6. The APPs remove the NPP 6 requirement for an individual to establish that their personal information is inaccurate, incomplete or is not up-to-date and should be corrected.

APP 13 now requires an organisation to take reasonable steps to correct personal information to ensure that, having regard to a purpose for which it is held, it is accurate, up-to-date, complete, relevant and not misleading, if either:

- the organisation is satisfied that it needs to be corrected, or
- an individual requests that their personal information be corrected.

Organisations generally need to notify other APP entities that have been provided with the personal information of any correction if that notification is requested by the individual.

APP 13 contains similar provisions to NPP 6 in relation to associating a statement with the personal information if the organisation refuses to correct the information and the individual requests a statement to be associated.

An organisation must also respond to a correction request or a request to associate a statement by the individual within a reasonable period after the request is made and must not charge the individual for making the request, for correcting the personal information, or for associating the statement with the personal information.

When refusing an individual's correction request, an organisation must generally provide the individual with written reasons for the refusal and notify them of available complaint mechanisms.

Privacy Complaints

If a client believes that a breach of the APPs has occurred, they can direct their complaint to Dirigere's Privacy Officer.

The relevant contact details are:

Privacy Officer
Dirigere Advisory Pty Limited
98 High Street
Trentham VIC 3458
Tel: 1300 955 869
Email: phil@dirigere.com.au

If a client is not satisfied with the outcome of their complaint, they may lodge a complaint with the Office of the Australian Information Commissioner (OAIC). Further information is available on the OAIC's website at www.oaic.gov.au.

Non – compliance with this policy

Non-compliance with this Policy may result in disciplinary action including the termination of a representative's relationship with Dirigere if the breach is considered serious.

If you are uncertain about this policy, then contact the Privacy Officer on 1300 684 227.